

The School of Theatre at Florida State

Playbill Advertising Contract 2019-2020 Season

Advertiser: _____
 Contact Person: _____ Title: _____
 Business Address: _____
 City, State, Zip: _____
 Phone: _____ Fax: _____
 E-Mail Address: _____

FOR OFFICE USE ONLY

Art _____ OK _____
 Invoice _____
 Payment _____
 Placement _____

Full Page



5' x 8"

Advertising Terms

Advertisements must be submitted in an electronic format. Files can be e-mailed (no larger than 3 MB) to js17r@my.fsu.edu. All advertisements must be supplied camera-ready (defined as an actual size finished image in identical form to the way it should appear in the program) in PDF or JPEG format.

Specifications: Resolutions should be 300 dpi, CMYK for photo-based advertisements. All advertisements must be supplied camera-ready (defined as an actual size finished image in identical form to the way it should appear in the program) in PDF or JPEG format.

The same advertisement will be used for each production program. Any change-outs must be prearranged with the advertisement manager by the reservation deadline.

1/2 Page H



5" x 3 7/8"

Productions

Chicago
 October 11-27, 2019
 The Fallon Theatre

The Importance of Being Earnest
 November 1-10, 2019
 The Lab Theatre

The True Story of The Three Little Pigs!
 November 21-24, 2019
 The Fallon Theatre

In The Heights
 February 14-23, 2020
 The Fallon Theatre

We are Proud To Present
 February 28-March 8, 2020
 The Lab Theatre

Marie Antoinette
 April 3-11, 2020
 The Lab Theatre

1/4 Page V



2 3/8" x 3 7/8"

Advertising Rates

AD Size	Full Season Ad (All 6 shows)	Individual Show Ad	Totals
Full Page (Cover)	\$2,700	N/A	Ad Size _____
Full Page Color	\$1,650	\$350	GRAND TOTAL \$ _____
Full Page B/W	\$1,250	\$250	Special Instructions: _____ _____ _____
1/2 Page Color	\$829	\$160	
1/4 Page V Color	\$540	\$115	
1/4 Page H Color	\$540	\$115	

1/4 Page H



2 3/8" x 1 7/8"

Billing

___ Included is a check in the full amount, payable to: FSU
 ___ *Please charge my card for the: ___ Full Amount ___ Deposit only
 *If paying by card, a representative from the ticket office will be in contact for your card information.

50% due up front and 50% to be invoiced on Jan. 1, 2020

Authorized Signature: _____
 Printed Name: _____

For information or to reserve space contact:

FSU School of Theatre
 Attn: Jawaan Smith
 239 Fine Arts Building, P.O. Box
 3061160
 Tallahassee, FL 32306
 Phone: 850.644-6488
 js17r@my.fsu.edu