

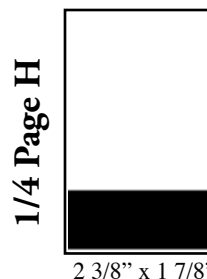
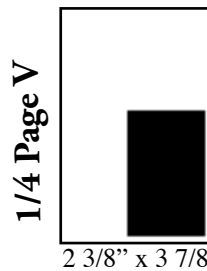
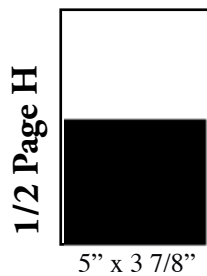
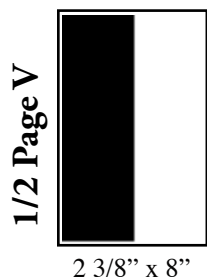
The School of Theatre at Florida State

Playbill Advertising Contract 2017-2018 Season

Advertiser _____
 Contact Person _____ Title _____
 Business Address _____
 City, State, Zip _____
 Phone _____ Fax _____
 E-Mail Address _____

FOR OFFICE USE ONLY

Art _____ OK _____
 Invoice _____
 Payment _____
 Placement _____



Advertising Terms

Advertisements must be submitted in an electronic format. Files can be e-mailed (no larger than 3 MB) to nl16f@my.fsu.edu. All advertisements must be supplied camera-ready (defined as an actual size finished image in identical form to the way it should appear in the program) in PDF or JPEG format.

Specifications: Resolutions should be 300 dpi, CMYK for photo-based advertisements. All advertisements must be supplied camera-ready (defined as an actual size finished image in identical form to the way it should appear in the program) in PDF or JPEG format.

The same advertisement will be used for each production program. Any change-outs must be prearranged with the advertisement manager by the reservation deadline.

Productions

A Day in the Death of Joe Egg

October 6-15, 2017
The Lab Theatre

Guys and Dolls

October 20-29, 2017
The Fallon Theatre

Rosencrantz and Guildenstern Are Dead

November 3-12, 2017
The Lab Theatre

Dr. Seuss' The Cat in the Hat

November 16-19, 2017
The Fallon Theatre

The Addams Family

February 16-March 4, 2018
The Fallon Theatre

Tartuffe

March 30-April 8, 2018
The Lab Theatre

Advertising Rates

AD Size	Full Season Ad (All 7 shows)	Individual Show Ad	Season Ad Savings	Totals
Full Page (Cover)	\$2700	N/A	N/A	Advertising Total \$ _____
Full Page Color	\$2100	\$350	\$350	GRAND TOTAL \$ _____
Full Page B/W	\$1,500	\$250	\$250	Special Instructions:
1/2 Page V	\$950	\$160	\$170	
1/2 Page H	\$950	\$160	\$170	
1/4 Page V	\$725	\$115	\$35	
1/4 Page H	\$725	\$115	\$35	

Billing

___ Included is a check in the full amount, payable to:
 FSU
 ___ Please charge my card for the: ___ Full Amount ___ Deposit only
 ___ AMX ___ Mastercard ___ Visa ___ FSU Card
 Card # _____ EXP. _____
 50% due up front and 50% to be invoiced on Jan. 1, 2018
 Authorized Signature _____

For information or to reserve space
 contact:

Naomi Longshore
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 239 Fine Arts Building, P.O. Box
 3061160
 Tallahassee, FL 32306
 Phone: 850.644-6488
 nl16f@my.fsu.edu